

partnership

A Partner: common interests, mutual goals, shared responsibility, togetherness.

When it comes to making choices in life investments, it is crucial to find a partner who will be there when you need them. When you choose Bio-Therapeutic as your partner, you are investing in the highest quality American made technology available in the skin care industry today. More than this however, you are beginning a partnership that includes an entire team of specialists working with you in achieving your life goals.

We understand that you and your business are unique, and one of a kind. Whether you are investing in one device or an entire array of technology, the Bio-Therapeutic team will work with you intimately to ensure that you procure the right technology for your business – and this is only the beginning. Bio-Therapeutic will be with you every step of the way with perpetual and continuous education, marketing support and real life sincere customer service, something that is very rare to find today. In short, we understand that your success is our success, and will always do everything and anything possible to ensure that success is achieved.

As we appreciate first hand the importance of partnership, we are excited to announce our new partnership with Advanced Esthetic Solutions and Mr. Douglas Sykes who shares our passion for customer service, education, and ensuring that every skin therapist can reach their true potential!

David Suzuki, President Bio-Therapeutic

As with the rest of the world, the UK has seen challenging times within the beauty and aesthetic industry. A new discount culture has emerged with treatment prices being reduced by as much as 70%, along with a new breed of distributors self-labeling poorly manufactured oversea devices without the necessary tried and tested protocols or clinical studies. For many, the trend has become one of concentration on chasing that last pound of profit with lost focus on quality.

Choosing the right partnership to help you achieve your goals has never been so important. Now more than ever, it is vitally important to choose a partner with integrity and honesty that will guide you to what is the best investment for *you*. One that will assist you by calculating the return on investment and true cost, enabling a meaningful and profitable forward thinking marketing plan to get bodies on couches, provide ongoing education, and host open evenings and events. A partner should have the resources and team to respond to your needs, whether it be an educational or technical question, in a time scale that is not a financial burden for you. Most importantly, you should choose a partner that is as passionate about your business as you are.

Our strength at Advanced Esthetics Solutions is understanding your business and being able to supply innovative technology that creates real results at affordable prices. It is exciting times for us, and the invitation to be the new partner in the UK for Bio-Therapeutic enables us to offer an unrivaled portfolio of aesthetic devices and skin care. This, combined with ongoing marketing and education, will guarantee each skin therapist the ability to succeed.

Douglas Sykes, Managing Director Advanced Esthetics Solutions

What it takes to have a successful partnership.



Skin Care for life inside and out™

Bio-Therapeutic World Wide
TEL: +1 206.938.5800
bio-therapeutic.com



1 Marketing Support: Whether it be brochures for your customers, supplying the latest imagery, or reviewing your menu, we are here to help you make your business a success.

2 Customer Service: Expedient, rapid, and consistent communication and service. We understand that time is money and we will be there when, and as often, as you need us.

3 Fair Pricing: True and fair pricing every time, regardless of whether it is a device, an accessory, a product, or service.

4 Education Support: Constant and continual education to ensure that you are always obtaining the most effective results with your technology, as well as maximizing the full potential of your investment with the vast array of services that you are able to offer.

sole UK distributors for Bio-Therapeutic



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